February 22, 2016

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BSE Limited
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Dalal Street
Mumbai – 400001
Email ID: corp.relations@bseindia.com

Ref: Bharti Infratel Limited (534816 / INFRATEL)

Sub: Presentation to Analysts

Dear Sir/ Madam,

Pursuant to Regulation 30 and 46 of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, please find enclosed the presentation made by the Company to the investors at Kotak India Conference held in Mumbai on Monday, February 22, 2016. List of investors is enclosed as annexure A.

Kindly take the same on record.

Thanking you,

Sincerely Yours

For Bharti Infratel Limited

Shweta Girotra
Company Secretary

Encl: As above
Annexure A

List of investors attended the Kotak India Conference held in Mumbai dated February 22, 2016:

1. HDFC Mutual Fund
2. USS Investment Management
3. DSP Blackrock Investment Managers
4. HDFC Standard Life Insurance Co.
5. Kotak Mahindra Asset Management
6. Max Life Insurance Company
7. SBI Funds Management
8. UTI Asset Management
9. Ashmore Investment Advisors
10. Limiar Capital
11. Aretrimis Advisors
12. Baroda Pioneer Mutual Fund
13. Bharti Axa Life Insurance
14. First Voyager Advisors
15. Pro Alpha Systematic Capital Advisors
17. Franklin Templeton Asset Management
18. Invesco Asset Management
19. T. Rowe Price
20. Axis Asset Management
22. Geneva Advisors
23. HSBC Global Asset Management
24. ICICI Prudential Asset Management
25. Motilal Oswal Asset Management
26. Premji Invest
27. Tata AIA Life Insurance Co.
28. ICICI Prudential Life Insurance Co.
29. Kora Capital
30. Olayan Group
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<td>Business Model Strengths</td>
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Company Overview
Bharti Infratel – Who We Are?

- A Leading Tower Infrastructure Operator
- Pan India Presence across all 22 Telecommunications Circles
- Indus Towers – JV between Bharti Infratel, Vodafone and Aditya Birla Telecom
- Top 3 Operators – Anchor Customers & Relationships with all other Operators
- Marquee promoter and investors
Performance at a Glance

88,055 towers and 191,921 co-locations\(^{(1)}\)
38,206 towers of Bharti Infratel and 49,849 towers from 42% stake in Indus \(^{(1)}\)

FY15 Consolidated Revenue of \textbf{US$1,764m}
Q3 FY16 Consolidated Revenue of \textbf{US$468m}

FY15 Consolidated EBITDA of \textbf{US$757m}\(^{(2)}\) and Q3 FY16 Consolidated EBITDA of \textbf{US$204m}
FY15 EBITDA Margin\(^{(3)}\) of \textbf{42.9\%} and Q3 FY16 EBITDA Margin of \textbf{43.6\%}

FY15 Profit after Tax of \textbf{US$301m} and Q3 FY16 Profit after Tax of \textbf{US$85m}
FY15 Profit Margin of \textbf{17.1\%}\(^{(4)}\) and Q3 FY16 Profit Margin of \textbf{18.3\%}

Q3 FY16 Net Cash of US$722m

FY15 Consolidated Operating free cash flow\(^{(5)}\) of \textbf{US$422m} and Q3 FY16 consolidated Operating free cash flow of \textbf{US$120m}

\begin{itemize}
  \item \textbf{Indus} 37.1\%
  \item \textbf{Bharti Infratel (standalone)} 11.6\%
  \item \textbf{BSNL/MTNL} 9.9\%
  \item \textbf{RTIL} 11.6\%
  \item \textbf{GTL Infra} 8.0\%
  \item \textbf{Viom} 11.3\%
  \item Others 10.1\%
\end{itemize}

\begin{itemize}
  \item \textbf{Indus} 31.0\%
  \item \textbf{Bharti Infratel (standalone)} 9.8\%
  \item \textbf{BSNL/MTNL} 18.2\%
  \item \textbf{RTIL} 11.6\%
  \item \textbf{GTL Infra} 8.0\%
  \item \textbf{Viom} 11.3\%
  \item Others 10.1\%
\end{itemize}

\begin{itemize}
  \item \textbf{Indus} 37.1\%
  \item \textbf{Bharti Infratel (standalone)} 11.6\%
  \item \textbf{BSNL/MTNL} 9.9\%
  \item \textbf{RTIL} 11.6\%
  \item \textbf{GTL Infra} 6.7\%
  \item \textbf{Viom} 14.8\%
  \item Others 8.3\%
\end{itemize}

\begin{itemize}
  \item \textbf{Indus} 40.8\%
  \item \textbf{Bharti Infratel (standalone)} 9.8\%
  \item \textbf{BSNL/MTNL} 18.2\%
  \item \textbf{RTIL} 11.6\%
  \item \textbf{GTL Infra} 8.0\%
  \item \textbf{Viom} 11.3\%
  \item Others 10.1\%
\end{itemize}

\begin{itemize}
  \item \textbf{Indus} 48.7\%
  \item \textbf{Bharti Infratel (standalone)} 9.8\%
  \item \textbf{BSNL/MTNL} 18.2\%
  \item \textbf{RTIL} 11.6\%
  \item \textbf{GTL Infra} 6.7\%
  \item \textbf{Viom} 14.8\%
  \item Others 8.3\%
\end{itemize}

Market share in terms of installed tower base, FY15

Market share in terms of co-locations, FY15

\textbf{Source for Market Share: Deloitte, March 2015}

\textit{Exchange Rate Used: US$1 = 66.15 as on 31st December, 2015}
\textit{Note: Financials for Bharti Infratel for year ending March 31, 2015 and quarter ending December 31, 2015}
\textit{(1)As of December 31, 2015}
\textit{(2) Includes pass through costs}
\textit{(3) EBITDA for Bharti Infratel has been calculated excluding Other Income}
\textit{(4) Profit margin calculated as PAT divided by Rental Revenue & pass through costs}
\textit{(5) Calculated as EBITDA less Capex adjusted for RE and LRE}
Opportunities for voice growth in rural areas given rural penetration of 50.04%\(^{(1)}\)

- 3G/4G services to drive data consumption
- Given inadequate wire-line infrastructure, wireless services expected to cater to new demand

In the computation of wireless teledensity, following assumptions have been made:
A. Since only UP state teledensity was available, it was assumed to be the same between UP(E) and UP(W); B. Since teledensity was reported for West Bengal including Kolkata, the same teledensity was assumed for both circles; C. Since teledensity was reported for Maharashtra including Mumbai, the same teledensity was assumed for both circles; D. Delhi includes Ghaziabad, Noida, Gurgaon and Faridabad; E. Operator refers to wireless operators providing service as of 31 Mar 2012; F. No. of SIMs refers to wireless subscribers

<table>
<thead>
<tr>
<th>Bharti Infratel Circles</th>
<th>Indus Towers Circles</th>
<th>Overlapping Circles</th>
</tr>
</thead>
<tbody>
<tr>
<td>No of Circles</td>
<td>7</td>
<td>11</td>
</tr>
<tr>
<td>No. of Operators</td>
<td>6 - 10</td>
<td>8 - 10</td>
</tr>
<tr>
<td>No. of Subs. (m) (^{(2)})</td>
<td>212.5</td>
<td>573.9</td>
</tr>
<tr>
<td>Teledensity (%) (^{(2)})</td>
<td>74.2%</td>
<td>108.9%</td>
</tr>
</tbody>
</table>

\(^{(1)}\) Source: Wireless Penetration as per TRAI as of November 30, 2015
\(^{(2)}\) Source: TRAI as of November 30, 2015
Industry Overview
Market Concentrated in Hands of Select Players

The Indian market is dominated by the top 3 operators: BIL’s Anchor Tenants

- BHarti Airtel: 31.3%
- Vodafone: 23.1%
- Idea Cellular: 18.5%
- TTSL: 6.8%
- Aircel: 5.7%
- Rcom: 5.5%
- BSNL+MTNL: 5.2%
- Others: 3.8%

Anchor tenants: 72.9% RMS

Non-discriminatory nature

RoFRs from Anchor Operators

All operators are customers

Source: (1) TRAI, for the quarter ended September 30, 2015; Others includes Loop Mobile, Videocon, HFCL, Uninor and Sistema Shyam
Continuing Voice Led Growth

Growth opportunities remain in rural and semi urban voice market

Rural penetration still ~ 50% - significant headroom

Both coverage and capacity requirements to fuel tower and co-location demand

Lower ARPU’s further necessitate sharing for ensuring operational efficiency

Wireless Base continues to rise – while MOU / Sub has held steady

India: Wireless Subscriber Base\(^1\) (m)

<table>
<thead>
<tr>
<th>Year</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>584</td>
<td>812</td>
<td>919</td>
<td>868</td>
<td>905</td>
<td>970</td>
</tr>
</tbody>
</table>

MOU/month/Sub\(^1\) (minutes)

<table>
<thead>
<tr>
<th>Year</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>410</td>
<td>349</td>
<td>346</td>
<td>383</td>
<td>389</td>
<td>383</td>
</tr>
</tbody>
</table>

Source: (1) TRAI Report for the Year ended 31\(^{st}\) March
Increasing Operator Focus on Data

An operator agnostic business model, superior network footprint and service quality standards allow Bharti Infratel to capitalize on the growth in the data market

**Operator Investment in Licenses**

- 3G/4G auctions held since 2010 led to significant investments of nearly $50bn by telecom operators.

<table>
<thead>
<tr>
<th>June 2010(1)</th>
<th>Feb 2014(6)</th>
<th>March 2015(2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Investment; USD, Bn</td>
<td>20.1</td>
<td>10</td>
</tr>
</tbody>
</table>

- Most of this spectrum has been acquired for fresh data networks rollout.
- Airtel has implemented 4G data in 296 cities in India,
- Idea Cellular and Vodafone have already announced of selective 4G launches by this Financial Year end.

**Investments by Anchor Operators**

<table>
<thead>
<tr>
<th>3G Circles</th>
<th>4G Circles</th>
<th>Data Capability</th>
</tr>
</thead>
<tbody>
<tr>
<td>airtel 21</td>
<td>15</td>
<td>22 of 22</td>
</tr>
<tr>
<td>vodafone 16</td>
<td>6</td>
<td>16 of 22</td>
</tr>
<tr>
<td>idea 13</td>
<td>10</td>
<td>17 of 22</td>
</tr>
</tbody>
</table>

**Findings from NSN MBIT Index**

- 74% growth in mobile data traffic in India between Dec’13 & Dec’14
- 3G grew threefold & clocked a 114% growth while 2G grew by 41%
- 3G users consume 3.1 times more data than 2G users
- Smartphones generate half of all mobile data in India

(1) Source: Press Information Bureau, Government of India- Data converted at US$=INR 52.78
(2) Source: Department of Telecom, Government of India- Data converted at US$=INR 62.5
(3) NSN MBIT Index 2015
(4) Based on Operator reported numbers (Airtel and Idea).
(5) 3G on either 900 or 2100 and 4G services through 1800 or 2300 MHz spectrum; Data Capability is calculated in the circles where either 3G or 4G spectrum is available.
(6) Source: Department of Telecom, Government of India- Data converted at US$=INR 61.85
Data Revolution Unfolding

- Favorable demographics – Median Age of India’s population ~26 years
- Broadband penetration ~1% & Urban Internet penetration ~6%
- Technology Adoption and smartphone penetration leading to higher data uptake

Superior Technology will lead to Subscriber growth

- Smartphone penetration is key to data uptake

Source:
(1) TRAI Consultation Paper; (2) TRAI Report; (3) Ericsson Mobility Report – June 2015
Exponential Growth in Data is expected for a long time to come

- **6-Fold Increase**
  - Smartphone subscriptions: 130 million in 2014, 750 million in 2020
- **4-Fold Increase**
  - Monthly mobile data traffic per active smartphone: 1 GB in 2014, 4.5 GB in 2020
- **22-Fold Increase**
  - Monthly total smartphone traffic: 115 PB in 2014, 2,500 PB in 2020

3G and 4G will be the leading technologies in 2020

- India Population Coverage by GSM/EDGE, WCDMA/HSPA and LTE technologies
  - GSM/EDGE: ~95% in 2014, >95% in 2020
  - WCDMA/HSPA: >35% in 2014, ~90% in 2020
  - LTE: ~10% in 2014, ~40% in 2020

Source: Ericsson Mobility Report – June 2015
Phases of Data led Tower Revenue Growth

Airtel has 100 sites in Delhi Circle (900 + 1800 Mhz) for 2G coverage

Due to Propagation effect Airtel will need 150 sites on 2100 MHz for 3G

Total Towers available with Indus in Delhi - 135

STAGE 1
Loading all the existing 100 sites with 3G BTS
Loading Revenue for Tower Company

STAGE 2
Plugging Coverage Gaps by using the available 35 in the system
New Tenancy to the Tower Company

STAGE 3
Full Coverage by ordering additional 15 sites to Tower Co.
New Site Build for Tower Co.

STAGE 4
Capacity Site Addition
New Tenancy and Site Build for Tower Co.

• Indicative numbers and Coverage Ratios
• Please refer to slide 32 for the Analysys Mason table on Propagation effect of frequencies
Business Model Strengths
**Business Model Strengths**

1. A Leading Tower Infrastructure Operator
2. Visibility of Future Revenues Through Long Term Contracts
3. Demonstrated Operational and Financial Performance
4. Implementation of Green Initiatives
5. Experienced Management
A Leading Global Tower Infrastructure Operator

<table>
<thead>
<tr>
<th>Sharing Ratio:</th>
<th>2.17(2)</th>
<th>1.00</th>
<th>1.80</th>
<th>2.35</th>
<th>1.53</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Indian Tower Companies(1)</strong></td>
<td>Bharti Infratel + 42% equity interest in Indus</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Towers (000s)</strong></td>
<td>69</td>
<td>88</td>
<td>69</td>
<td>44</td>
<td>43</td>
</tr>
</tbody>
</table>

| **Global Listed Tower Companies(1)** | 1.9 | 2.3 | 1.8 | 1.7 | 0.9 |

CCI: Crown Castle International, SBA: SBA Communications, ATC: American Tower, TBIG: Tower Bersama; Source: Deloitte, SEC filings, Annual reports; For CCI, AMT and SBA data corresponds to year ended December 2014; For Bharti Infratel, data corresponds to December 31, 2015, For other Indian tower companies data corresponds to March 31, 2015 as per Deloitte Report.

1. Bharti Infratel and Indus tower and co-locations as at December 31, 2015; Sharing factor for Bharti Infratel standalone and Indus combined
2. Combined sharing factor for Bharti Infratel including 42% stake in Indus. Unconsolidated co-locations for Bharti Infratel is 2.10 and for Indus is 2.23, data as of December 31, 2015.
### Key Features of Master Service Agreements (MSAs)

<table>
<thead>
<tr>
<th>Tenor</th>
<th>Long term (10 to 15 years) with built-in escalations (2.5% p.a)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Termination Penalty</td>
<td>Significant exit penalties</td>
</tr>
<tr>
<td><strong>Base Rental</strong></td>
<td>A base rental rate is applicable, based on the following factors:</td>
</tr>
<tr>
<td></td>
<td>- Total number of service providers at the site</td>
</tr>
<tr>
<td></td>
<td>- Ground Based Tower or Roof Top Tower</td>
</tr>
<tr>
<td><strong>Premium</strong></td>
<td>A variety of premiums can be levied</td>
</tr>
<tr>
<td></td>
<td>- Rental premium</td>
</tr>
<tr>
<td></td>
<td>- Strategic premium</td>
</tr>
<tr>
<td></td>
<td>- Active infrastructure charges</td>
</tr>
<tr>
<td></td>
<td>- Contract term</td>
</tr>
<tr>
<td><strong>Fuel Cost</strong></td>
<td>Energy costs (electricity and fuel charges) are treated as pass through in two ways:</td>
</tr>
<tr>
<td></td>
<td>- As per the amounts incurred</td>
</tr>
<tr>
<td></td>
<td>- Based on a rate card per circle</td>
</tr>
<tr>
<td><strong>Service Agreement</strong></td>
<td>Specifies service levels applicable</td>
</tr>
<tr>
<td></td>
<td>Site access service level sets out time period within which the service provider is to be provided access to the site</td>
</tr>
</tbody>
</table>

**Weighted Average Life of Contracts is 5.53 years;**  
**Contracted Revenues of US$7.1bn (as of Q3 FY16 exit)**
Key Features of Master Service Agreements unique to India unlike US Tower Cos

**Disarming The Operators**
- It is not economically rewarding for the operators to build new towers themselves

**Create Natural Entry Barrier**
- Sliding scale of rent
- Sharing Energy Cost

**Volume vs. Value**
- By sharing minimal value gain the model has ensured huge volume of towers, virtually entirely built in the Tower Cos

**Purpose**
- No Operator in India is building towers on their own now

**Result**
- It is economically unviable to erect a new tower at a location where a tower is already present
- Have over 156k towers and >345k tenancies vs. having <30k towers, if there was no growth participation
- Gives tower company a huge volume play going forward
Demonstrated Operational and Financial Performance

Stable tower growth...

- FY 2010: 73,921 towers
- FY 2011: 78,442 towers
- FY 2012: 79,064 towers
- FY 2013: 82,083 towers
- FY 2014: 83,368 towers
- FY 2015: 85,892 towers
- Q3 FY 2016: 88,055 towers

CAGR: 3.0%

...coupled with an increase in co-locations

- FY 2010: 124,819 co-locations
- FY 2011: 142,086 co-locations
- FY 2012: 149,908 co-locations
- FY 2013: 156,608 co-locations
- FY 2014: 167,202 co-locations
- FY 2015: 182,294 co-locations
- Q3 FY 2016: 191,921 co-locations

CAGR: 7.9%

FY refers to fiscal year ending March 31
(1) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers

Average Sharing Factor
Demonstrated Operational and Financial Performance

Revenues\(^{(1,2)}\) (US$m)

- FY 2010: 1059
- FY 2011: 1285
- FY 2012: 1429
- FY 2013: 1546
- FY 2014: 1637
- FY 2015: 1764

CAGR: 10.7%

EBITDA\(^{(1,3)}\) (US$m)

- FY 2010: 361
- FY 2011: 470
- FY 2012: 533
- FY 2013: 576
- FY 2014: 667
- FY 2015: 757

CAGR: 16.0%

EBITDA Margin\(^{(3)}\)

- FY 2010: 34.1%
- FY 2011: 36.6%
- FY 2012: 37.3%
- FY 2013: 37.1%
- FY 2014: 40.7%
- FY 2015: 42.9%

Y-o-Y Growth: 56.5%

EBITDA less Capex (US$m)

- FY 2011: 70
- FY 2012: 288
- FY 2013: 270
- FY 2014: 400
- FY 2015: 422

Y-o-Y Growth: 56.5%

Note: Constant exchange rate of US$ 1 = INR 66.15 as on 31st December 2015 has been used
(1) Revenue, EBITDA and Operating Free Cash Flow are excluding Other Income
(2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers
(3) Only consolidated Rental revenues considered for calculation; excludes pass through costs like energy costs and Other Income.
(4) EBITDA for Bharti Infratel has been calculated using revenue less pass through costs and excluding Other Income.
(5) Operating Free Cash Flow calculated as EBITDA – Capex; Capex is defined as the additions to the Tangible Assets during the period.
Bharti Infratel is focused on delivering return to its shareholders through multi-pronged strategy

**Pursuit of viable value accretive inorganic growth**

- Bharti Infratel is focused on identifying opportunities for inorganic growth that are value accretive and feasible

**Leverage Diversified Customer Base to Capitalize on Data Growth**

- Bharti Infratel stands to benefit from a pick of data growth across the industry, diversification of customer base allows Bharti Infratel to benefit from data growth in the Indian telecom sector, no matter which operator achieves dominance

### Robust Dividend Policy - Total Payout Ratio of 91% in FY15*

- Aim to balance growth capital needs and distribution to shareholders
- Target payout to be higher of –
  - 100% Dividends received from Indus, or 60-80% of Bharti Infratel PAT (excluding DDT)

<table>
<thead>
<tr>
<th>FY13&lt;sup&gt;(1)&lt;/sup&gt;</th>
<th>FY14&lt;sup&gt;(2)&lt;/sup&gt;</th>
<th>FY15&lt;sup&gt;(3)&lt;/sup&gt;</th>
<th>FY15&lt;sup&gt;(4)&lt;/sup&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Dividend</strong>&lt;sup&gt;(11) (US$m)&lt;/sup&gt;</td>
<td>Special</td>
<td>Interim</td>
<td>Final</td>
</tr>
<tr>
<td>56</td>
<td>37</td>
<td>122</td>
<td></td>
</tr>
<tr>
<td><strong>Dividend (Rs per share)</strong></td>
<td>1.5</td>
<td>1.0</td>
<td>3.0</td>
</tr>
</tbody>
</table>

Note:
* Including Dividend Distribution Tax
(1) Constant exchange rate of US$ 1 = INR 54.43 has been used
(2) Constant exchange rate of US$ 1 = INR 60.59 has been used
(3) Constant exchange rate of US$1 = INR 60.09 has been used
(4) Constant exchange rate of US$1 = INR 62.5 has been used
(5) Subject to adequate liquidity for planned business activities and capital expenditure and other uses including debt servicing requirements, acquisitions and ensuring an acceptable credit rating

### Explore Opportunities to Return Cash to Shareholders

- Aim to increase liquidity of the stock in the market
- Aside from its dividend policy, the company is considering various opportunities to return excess cash to shareholders, subject to clarifications on company law (5)
Quarterly Performance Reposed Significant Growth

Note: Constant exchange rate of US$ 1 = INR 66.15 has been used, which is the closing exchange rate as on December 31, 2015

(1) Revenue, EBITDA, Operating Free Cash Flow and AFFO are excluding Other Income

(2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers

(3) Operating Free Cash Flow calculated as EBITDA – Capex; Capex is defined as the additions to the Tangible Assets during the period

(4) Adjusted Fund from operations, AFFO is calculated as EBITDA – Maintenance Capex
Bharti Infratel has institutionalized ‘GreenTowers P7’ programme, aimed at minimizing dependency on diesel consumption and thereby, reducing the carbon footprint.

The ‘GreenTowers P7’ programme is based on seven innovative ideas deploying cleaner energy technologies.

We have adopted a three-pronged strategy to run this programme:

1. Solar Installations and Diesel Free Towers
   - Close to 3,050 solar powered towers with installed capacity of over 11 MW
   - Over 29,500 towers across the network are diesel-free tower

2. Improving Energy Efficiency of Towers
   - Implemented hybrid battery bank solutions in towers across the country
   - Installed variable speed diesel generator (DG) sets in various sites

3. Reduction of Power Consumption via Free Cooling Units (FCU)
   - FCUs utilize the outside ambient air for cooling the shelter
### Experienced Management Team

**Akhil Gupta**  
*Chairman*
- Joined Bharti Infratel in March 2008 as Director
- Work experience of 30 years
- Certified Chartered Accountant and fellow member of ICAI. Completed an advanced management program at Harvard Business School.
- Has received various awards including ‘CEO of the Year’ at the National Telecom Awards 2012, and the ‘CA Business Achiever Award’ at the ICAI Awards 2008

**Devender Singh Rawat**  
*Managing Director & CEO*
- Joined Bharti Infratel in July 2010 as Chief Executive Officer
- Work experience of 26 years
- B.E. (Electronics & Communication)
- Completed an advanced management program at Wharton Business School.

**Pankaj Miglani**  
*Chief Financial Officer*
- Joined Bharti Infratel in August 2011 as Chief Financial Officer
- Work experience of 21 years
- Chartered Accountant, certified Cost and Works Accountant and Certified Company Secretary

**Biswaajit Patnaik**  
*Chief Sales and Marketing Officer*
- Joined Bharti Infratel in October 2008 as Chief Sales & Marketing Officer
- Work experience of 21 years
- Bachelors Degree from Behrampur Univ. & Diploma in Sales & Marketing Management from National Institute of Sales

**Dhananjay Joshi**  
*Chief Operations Officer*
- Joined Bharti Infratel in February 2014
- Work experience of 28 years
- Bachelors Degree in Electronics & telecommunications Engineering from Mysore University (India)

*The top management has an average experience of over 20 years in various sectors including telecom*
CSR, Awards and Recognition

Awards and Recognition

Best Employer Award 2015
- Aon Hewitt released the list and Bharti Infratel is one of the 11 best Employers in India, also received a special category award for “Commitment to Engagement”

National Quality Excellence Award 2015
- World Quality Congress conferred this award for Best Business Process Excellence Program and Lean Six Sigma Program

Top Risk Management Award 2015
- ICICI Lombard & CNBC TV18 conferred upon Bharti Infratel the Award under Infrastructure Category

Global Business Excellence Award-2014
- Bharti Infratel has been conferred with ‘Global Business Excellence Award’ for Outstanding Business category.

Green Mobile Award 2011
- Bharti Infratel bagged the award at the GSMA Annual Global Mobile Awards which is one of the most prestigious awards in the industry.

Corporate Responsibility

1) Green Towers Program
   - GreenTowers P7 program
   - Comprehensive energy management plan
   - Aimed at using alternative, renewable and energy efficient technologies
   - “Go Green” Initiative

2) Provide free children education in rural India through Satya Bharti School Program

3) Sanitation initiatives in partnership with Bharti Foundation as part of ‘Clean India Campaign’

4) Provide relief material to disaster hit families in J&K and contribution to PM’s Relief Fund
In Summary
Company Strategy

Promote Tower Sharing

Organic Growth and Acquisition Opportunities

Capitalize on the Rollout of New Technologies and Data Services

Achieving Cost Efficiencies Across Tower Portfolios

Increasing Revenue and Capital Productivity
Investment Thesis

- Demonstrated Operational and Financial Performance
- Insulated from Major Concerns - $-Re, Leverage, Import Dependence
- High Standards of Corporate Governance
- Experienced Management Team
- Regulatory Environment Favorable
- Operator Agnostic way to benefit from Data Growth
- Continuing Voice led Growth
Appendix
Bharti Infratel Overview

Corporate Structure

Together with Indus Towers, Bharti Infratel is a leading tower company in India

(1) Public includes the PE as well as IPO investors
(2) As at December 31, 2015; No. of towers for Bharti Infratel is consolidated including 42% stake in Indus Towers
(3) Ranking as per India revenue market share for the quarter ended September 30, 2015 (Source: TRAI)
(4) Based on tower count (Source: Deloitte); Bharti Infratel is #2 tower company including proportionate towers based on 42% economic interest in Indus; Bharti Infratel standalone has 38,206 towers as of December 31, 2015
Impact of Data Growth on Tower Industry

- Expansion of 3G / 4G Networks by Operators will necessitate demand for towers
- Propagation on higher frequency band weaker
  - Data usage to drive co-location growth
  - 3G/4G only sites to drive tower demand

### Propagation effects in different bands

<table>
<thead>
<tr>
<th>Base Frequency Band</th>
<th>New Frequency Band</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>900 MHz</td>
</tr>
<tr>
<td>900 MHz</td>
<td>1.0x</td>
</tr>
<tr>
<td>1800 MHz</td>
<td></td>
</tr>
<tr>
<td>2100 MHz</td>
<td></td>
</tr>
<tr>
<td>2300 MHz</td>
<td></td>
</tr>
<tr>
<td>2600 MHz</td>
<td></td>
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</tbody>
</table>

All operators are customers of Bharti Infratel ~ Operator Agnostic Exposure to Secular Data Growth

Source: Analysys Mason
Potential Benefits

<table>
<thead>
<tr>
<th>Potential Benefits</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Accelerated depreciation</strong></td>
<td>Encourages further investments in expanding the telecom infrastructure to rural areas</td>
</tr>
<tr>
<td><strong>Higher ECB limit</strong></td>
<td>Infrastructure status raises the limit of external commercial borrowing (ECB).</td>
</tr>
<tr>
<td><strong>Eligible for viability gap funding (VGF)</strong></td>
<td>Public Private Partnership (PPP) expected to infuse fresh funds</td>
</tr>
</tbody>
</table>
| **Lower import duties and certain excise exemption** | ■ Levy the lowest import duties  
 ■ Exemption of excise duties would boost local manufacturing and thereby, reducing the cost |
| **Lower lending rates**                       | ■ Leads to extension in bank loan repayment period  
 ■ Interest rates would settle lower |
| **Tax holiday**                               | ■ Tax holiday under section 80IA of the Income Tax Act, 1961  
 ■ Tax incentives will play a significant role in attracting private sector investments. |

DoT has issued guidelines for installation of Mobile Towers – Bringing Standardization