February 17, 2016

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051
Email ID: cmlist@nse.co.in

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400001
Email ID: corp.relations@bseindia.com

Ref: Bharti Infratel Limited (534816 / INFRATEL)

Sub: Presentation to Analysts

Dear Sir/ Madam,

Pursuant to Regulation 30 and 46 of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, please find enclosed the presentation made by the Company to the investors at the Bank of America Merill Lynch (BAML) India Conference held in New Delhi on February 16, 2016. List of investors is enclosed as annexure A.

Kindly take the same on record.

Thanking you,

Sincerely Yours

For Bharti Infratel Limited

[Signature]
Shweta Girotra
Company Secretary

Encl: As above
Annexure A

List of investors attended the Bank of America Merill Lynch (BAML) India Conference held in New Delhi dated February 16, 2016:

1. Broad Peak Investment Management
2. Miura Global
3. Macquarie Investment
4. FII Investments
5. Diam Co.
6. Hutchin Hill Capital
7. Invesco Limited
8. Henderson Group
9. Ivaldi Capital
10. Threadneedle Asset Management
Investor Presentation

February 2016
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Company Overview
Bharti Infratel – Who We Are?

- A Leading Tower Infrastructure Operator
- Pan India Presence across all 22 Telecommunications Circles
- Indus Towers – JV between Bharti Infratel, Vodafone and Aditya Birla Telecom
- Top 3 Operators – Anchor Customers & Relationships with all other Operators
- Marquee promoter and investors
**Performance at a Glance**

**Market share in terms of installed tower base, FY15**

- **Indus**: 37.1%
- **Bharti Infratel (standalone)**: 11.6%
- **BSNL/MTNL**: 9.9%
- **RTIL**: 11.6%
- **GTL Infra**: 6.7%
- **Viom**: 14.8%
- **Others**: 8.3%

**FY15 Consolidated Revenue of US$1,764m**

**Q3 FY16 Consolidated Revenue of US$468m**

**FY15 Consolidated EBITDA of US$757m**

**Q3 FY16 Consolidated EBITDA of US$204m**

**FY15 EBITDA Margin** of 42.9% and **Q3 FY16 EBITDA Margin** of 43.6%

**FY15 Profit after Tax of US$301m** and **Q3 FY16 Profit after Tax of US$85m**

**FY15 Profit Margin** of 17.1% and **Q3 FY16 Profit Margin** of 18.3%

**Q3 FY16 Net Cash of US$722m**

**Exchange Rate Used**: US$1 = 66.15 as on 31st December, 2015

**Note**: Financials for Bharti Infratel for year ending March 31, 2015 and quarter ending December 31, 2015

1) As of December 31, 2015
2) Includes pass through costs
3) EBITDA for Bharti Infratel has been calculated excluding Other Income
4) Profit margin calculated as PAT divided by Rental Revenue & pass through costs
5) Calculated as EBITDA less Capex adjusted for RE and LRE

**Source for Market Share**: Deloitte, March 2015
Opportunities for voice growth in rural areas given rural penetration of 50.04%\(^{(1)}\)

3G/4G services to drive data consumption

Given inadequate wire-line infrastructure, wireless services expected to cater to new demand

In the computation of wireless teledensity, following assumptions have been made:
A. Since only UP state teledensity was available, it was assumed to be the same between UP(E) and UP(W);
B. Since teledensity was reported for West Bengal including Kolkata, the same teledensity was assumed for both circles;
C. Since teledensity was reported for Maharashtra including Mumbai, the same teledensity was assumed for both circles;
D. Delhi includes Ghaziabad, Noida, Gurgaon and Faridabad;
E. Operator refers to wireless operators providing service as of 31 Mar 2012;
F. No. of SIMs refers to wireless subscribers

\(^{(1)}\) Source: Wireless Penetration as per TRAI as of November 30, 2015
\(^{(2)}\) Source: TRAI as of November 30, 2015
Industry Overview
Market Concentrated in Hands of Select Players

The Indian market is dominated by the top 3 operators: BIL’s Anchor Tenants

- **Bharti Airtel**: 31.3%
- **Vodafone**: 23.1%
- **Idea Cellular**: 18.5%
- **BSNL+MTNL**: 5.2%
- **Aircel**: 5.7%
- **TTL**: 6.8%
- **Rcom**: 5.5%
- **Others**: 3.8%

Non-discriminatory nature
RoFRs from Anchor Operators
All operators are customers

Source: (1) TRAI, for the quarter ended September 30, 2015; Others includes Loop Mobile, Videocon, HFCL, Uninor and Sistema Shyam
Continuing Voice Led Growth

Growth opportunities remain in rural and semi-urban voice market.

Rural penetration still ~ 50% - significant headroom.

Both coverage and capacity requirements to fuel tower and co-location demand.

Lower ARPU further necessitate sharing for ensuring operational efficiency.

Wireless Base continues to rise – while MOU/Sub has held steady.

India: Wireless Subscriber Base (m)

<table>
<thead>
<tr>
<th>Year</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>584</td>
<td>812</td>
<td>919</td>
<td>868</td>
<td>905</td>
<td>970</td>
</tr>
</tbody>
</table>

MOU/month/Sub (minutes)

<table>
<thead>
<tr>
<th>Year</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>410</td>
<td>349</td>
<td>346</td>
<td>383</td>
<td>389</td>
<td>383</td>
</tr>
</tbody>
</table>

Source: (1) TRAI Report for the Year ended 31st March
Increasing Operator Focus on Data

An operator agnostic business model, superior network footprint and service quality standards allow Bharti Infratel to capitalize on the growth in the data market.

**Operator Investment in Licenses**

- 3G/4G auctions held since 2010 led to significant investments of nearly $50bn by telecom operators.

<table>
<thead>
<tr>
<th></th>
<th>June 2010(1)</th>
<th>Feb 2014(2)</th>
<th>March 2015(2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Investment; USD, Bn</td>
<td>20.1</td>
<td>10</td>
<td>17.6</td>
</tr>
</tbody>
</table>

- Most of this spectrum has been acquired for fresh data networks rollout.
- Airtel has implemented 4G data in 296 cities in India,
- Idea Cellular and Vodafone have already announced of selective 4G launches by this Financial Year end.

**Investments by Anchor Operators**

<table>
<thead>
<tr>
<th>Operator</th>
<th>3G Circles</th>
<th>4G Circles</th>
<th>Data Capability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airtel</td>
<td>21</td>
<td>15</td>
<td>22 of 22</td>
</tr>
<tr>
<td>Vodafone</td>
<td>16</td>
<td>6</td>
<td>16 of 22</td>
</tr>
<tr>
<td>Idea</td>
<td>13</td>
<td>10</td>
<td>17 of 22</td>
</tr>
</tbody>
</table>

**Findings from NSN MBIT Index**

- 74% growth in mobile data traffic in India between Dec’13 & Dec’14
- 3G grew threefold & clocked a 114% growth while 2G grew by 41%
- 3G users consume 3.1 times more data than 2G users
- Smartphones generate half of all mobile data in India

**Non Voice contribution ~ 21% of Operator's Revenues**

- 11.3% FY10, 13.0% FY11, 13.9% FY12, 16.0% FY13, 16.7% FY14, 21.4% FY15, 28.9% Q3 FY16

(1) Source: Press Information Bureau, Government of India- Data converted at US$=INR 52.78
(2) Source: Department of Telecom, Government of India- Data converted at US$=INR 62.5
(3) NSN MBIT Index 2015
(4) Based on Operator reported numbers (Airtel and Idea).
(5) 3G on either 900 or 2100 and 4G services through 1800 or 2300 MHz spectrum; Data Capability is calculated in the circles where either 3G or 4G spectrum is available.
(6) Source: Department of Telecom, Government of India- Data converted at US$=INR 61.85
Data Revolution Unfolding

- Favorable demographics – Median Age of India’s population ~26 years
- Broadband penetration ~1%¹ & Urban Internet penetration ~6%²
- Technology Adoption and smartphone penetration leading to higher data uptake

Superior Technology will lead to Subscriber growth³

[Graph showing mobile subscriptions, India (million)]

- CAGR 6%
- Total additions +410
- 1,380 million
- +230
- +500
- -270
- -50

Smartphone penetration is key to data uptake³

[Graph showing smartphone subscriptions, India (million)]

- CAGR 35%
- Percentage of total mobile phone subscriptions
- 750 million 55%
- 700 800 900 1,000 1,100 1,200 1,300 1,400 1,500 1,600
- 0 100 200 300 400 500 600 700 800 900 1,000 1,100 1,200 1,300 1,400 1,500 1,600

Source:
(1) TRAI Consultation Paper; (2) TRAI Report; (3) Ericsson Mobility Report – June 2015
Exponential Growth in Data is expected for a long time to come

6-Fold Increase

- Smartphone subscriptions
  - 2014: 130 million
  - 2020: 750 million

4-Fold Increase

- Monthly mobile data traffic per active smartphone
  - 2014: 1 GB
  - 2020: 4.5 GB

22-Fold Increase

- Monthly total smartphone traffic
  - 2014: 115 PB
  - 2020: 2,500 PB

3G and 4G will be the leading technologies in 2020

India Population Coverage by GSM/EDGE, WCDMA/HSPA and LTE technologies

- GSM/EDGE
  - 2014: ~95%
  - 2020: >95%

- WCDMA/HSPA
  - 2014: >35%
  - 2020: ~90%

- LTE
  - 2014: ~10%
  - 2020: ~40%

WCDMA/HSPA coverage will almost triple by 2020

Source: Ericsson Mobility Report – June 2015
Airtel has 100 sites in Delhi Circle (900 + 1800 Mhz) for 2G coverage

Due to Propagation effect Airtel will need 150 sites on 2100 MHz for 3G

Total Towers available with Indus in Delhi - 135

<table>
<thead>
<tr>
<th>STAGE 1</th>
<th>Loading all the existing 100 sites with 3G BTS</th>
<th>Loading Revenue for Tower Company</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>STAGE 2</th>
<th>Plugging Coverage Gaps by using the available 35 in the system</th>
<th>New Tenancy to the Tower Company</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>STAGE 3</th>
<th>Full Coverage by ordering additional 15 sites to Tower Co.</th>
<th>New Site Build for Tower Co.</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>STAGE 4</th>
<th>Capacity Site Addition</th>
<th>New Tenancy and Site Build for Tower Co.</th>
</tr>
</thead>
</table>

- Indicative numbers and Coverage Ratios
- Please refer to slide 32 for the Analysys Mason table on Propagation effect of frequencies
Business Model Strengths

1. A Leading Tower Infrastructure Operator
2. Visibility of Future Revenues Through Long Term Contracts
3. Demonstrated Operational and Financial Performance
4. Implementation of Green Initiatives
5. Experienced Management
A Leading Global Tower Infrastructure Operator

Source: Deloitte, SEC filings, Annual reports; For CCI, AMT and SBA data corresponds to year ended December 2014; For Bharti Infratel, data corresponds to December 31, 2015, For other Indian tower companies data corresponds to March 31, 2015 as per Deloitte Report.
1. Bharti Infratel and Indus tower and co-locations as at December 31, 2015; Sharing factor for Bharti Infratel standalone and Indus combined
2. Combined sharing factor for Bharti Infratel including 42% stake in Indus. Unconsolidated co-locations for Bharti Infratel is 2.10 and for Indus is 2.23, data as of December 31, 2015
### Key Features of Master Service Agreements (MSAs)

<table>
<thead>
<tr>
<th>Tenor</th>
<th>Long term (10 to 15 years) with built in escalations (2.5% p.a)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Termination Penalty</td>
<td>Significant exit penalties</td>
</tr>
<tr>
<td>Base Rental</td>
<td>A base rental rate is applicable, based on the following factors:</td>
</tr>
<tr>
<td></td>
<td>- Total number of service providers at the site</td>
</tr>
<tr>
<td></td>
<td>- Ground Based Tower or Roof Top Tower</td>
</tr>
<tr>
<td>Premium</td>
<td>A variety of premiums can be levied</td>
</tr>
<tr>
<td></td>
<td>- Rental premium</td>
</tr>
<tr>
<td></td>
<td>- Strategic premium</td>
</tr>
<tr>
<td></td>
<td>- Active infrastructure charges</td>
</tr>
<tr>
<td></td>
<td>- Contract term</td>
</tr>
<tr>
<td>Fuel Cost</td>
<td>Energy costs (electricity and fuel charges) are treated as pass through in two ways:</td>
</tr>
<tr>
<td></td>
<td>- As per the amounts incurred</td>
</tr>
<tr>
<td></td>
<td>- Based on a rate card per circle</td>
</tr>
<tr>
<td>Service Agreement</td>
<td>Specifies service levels applicable</td>
</tr>
<tr>
<td></td>
<td>Site access service level sets out time period within which the service provider is to be provided access to the site</td>
</tr>
</tbody>
</table>

Weighted Average Life of Contracts is 5.53 years;
Contracted Revenues of US$7.1bn (as of Q3 FY16 exit)

Source: Company Filings
Exchange Rate Used: US$1 = 66.15 as on 31st December 2015
### Key Features of Master Service Agreements unique to India unlike US Tower Cos

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Key Feature</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Disarming The Operators</strong></td>
<td>• It is not economically rewarding for the operators to build new towers themselves</td>
<td>No Operator in India is building towers on their own now</td>
</tr>
</tbody>
</table>
| **Create Natural Entry Barrier** | • Sliding scale of rent  
• Sharing Energy Cost | It is economically unviable to erect a new tower at a location where a tower is already present |
| **Volume vs. Value**           | • By sharing minimal value gain the model has ensured huge volume of towers, virtually entirely built in the Tower Cos | • Have over 156k towers and >345k tenancies vs. having <30k towers, if there was no growth participation  
• Gives tower company a huge volume play going forward |
**Demonstrated Operational and Financial Performance**

**Stable tower growth...**

<table>
<thead>
<tr>
<th>Year</th>
<th>Towers (1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2010</td>
<td>73,921</td>
</tr>
<tr>
<td>FY 2011</td>
<td>78,442</td>
</tr>
<tr>
<td>FY 2012</td>
<td>79,064</td>
</tr>
<tr>
<td>FY 2013</td>
<td>82,083</td>
</tr>
<tr>
<td>FY 2014</td>
<td>83,368</td>
</tr>
<tr>
<td>FY 2015</td>
<td>85,892</td>
</tr>
<tr>
<td>Q3 FY 2016</td>
<td>88,055</td>
</tr>
</tbody>
</table>

CAGR: 3.0%

**...coupled with an increase in co-locations**

<table>
<thead>
<tr>
<th>Year</th>
<th>Co-locations (1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2010</td>
<td>124,819</td>
</tr>
<tr>
<td>FY 2011</td>
<td>142,086</td>
</tr>
<tr>
<td>FY 2012</td>
<td>149,908</td>
</tr>
<tr>
<td>FY 2013</td>
<td>156,608</td>
</tr>
<tr>
<td>FY 2014</td>
<td>167,202</td>
</tr>
<tr>
<td>FY 2015</td>
<td>182,294</td>
</tr>
<tr>
<td>Q3 FY 2016</td>
<td>191,921</td>
</tr>
</tbody>
</table>

CAGR: 7.9%

FY refers to fiscal year ending March 31

(1) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers

Average Sharing Factor
Demonstrated Operational and Financial Performance

**Strong revenue growth…**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1059</td>
<td>1285</td>
<td>1429</td>
<td>1546</td>
<td>1637</td>
<td>1764</td>
</tr>
</tbody>
</table>

CAGR: 10.7%

**… expanding margins…**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>361</td>
<td>470</td>
<td>533</td>
<td>567</td>
<td>667</td>
<td>757</td>
</tr>
</tbody>
</table>

CAGR: 16.0%

**…significant operating free cash flow\(^{(5)}\) generation and…**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>70</td>
<td>288</td>
<td>270</td>
<td>400</td>
<td>422</td>
</tr>
</tbody>
</table>

Y-o-Y Growth: 56.5%

Note: Constant exchange rate of US$ 1 = INR 66.15 as on 31st December 2015 has been used

(1) Revenue, EBITDA and Operating Free Cash Flow are excluding Other Income
(2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers
(3) Only consolidated Rental revenues considered for calculation; excludes pass through costs like energy costs and Other Income.
(4) EBITDA for Bharti Infratel has been calculated using revenue less pass through costs and excluding Other Income.
(5) Operating Free Cash Flow calculated as EBITDA – Capex; Capex is defined as the additions to the Tangible Assets during the period.

Indexed to 100

EBITDA Margin(%)

CAGR

10.7%

16.0%

56.5%
Focus on Delivering Shareholder Value

Bharti Infratel is focused on delivering return to its shareholders through multi-pronged strategy

- **Pursuit of viable value accretive inorganic growth**
  - Bharti Infratel is focused on identifying opportunities for inorganic growth that are value accretive and feasible

- **Leverage Diversified Customer Base to Capitalize on Data Growth**
  - Bharti Infratel stands to benefit from a pick of data growth across the industry, diversification of customer base allows Bharti Infratel to benefit from data growth in the Indian telecom sector, no matter which operator achieves dominance

### Robust Dividend Policy - Total Payout Ratio of 91% in FY15*

- Aim to balance growth capital needs and distribution to shareholders
- Target payout to be higher of –
  - 100% Dividends received from Indus, or 60-80% of Bharti Infratel PAT (excluding DDT)

<table>
<thead>
<tr>
<th>FY13(1)</th>
<th>FY14(2)</th>
<th>FY15(3)</th>
<th>FY15(4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special</td>
<td>Final</td>
<td>Interim</td>
<td>Final</td>
</tr>
<tr>
<td>Total Dividend(1) (US$m)</td>
<td>56</td>
<td>122</td>
<td>161</td>
</tr>
<tr>
<td>Dividend (Rs per share)</td>
<td>1.5</td>
<td>3.0</td>
<td>4.4</td>
</tr>
</tbody>
</table>

Note:
- * Including Dividend Distribution Tax
- (1) Constant exchange rate of US$ 1 = INR 54.43 has been used
- (2) Constant exchange rate of US$ 1 = INR 60.59 has been used
- (3) Constant exchange rate of US$1 = INR 60.09 has been used
- (4) Constant exchange rate of US$1 = INR 62.5 has been used
- (5) Subject to adequate liquidity for planned business activities and capital expenditure and other uses including debt servicing requirements, acquisitions and ensuring an acceptable credit rating

### Explore Opportunities to Return Cash to Shareholders

- Aim to increase liquidity of the stock in the market
- Aside from its dividend policy, the company is considering various opportunities to return excess cash to shareholders, subject to clarifications on company law (5)
Quarterly Performance Reposed Significant Growth

Co-locations

Y-o-Y Growth: 7.37%

Revenue¹ (US$m)

Y-o-Y Growth: 4.89%

EBITDA¹ (US$m)

Y-o-Y Growth: 5.69%

AFFO¹,⁴ (US$m)

Y-o-Y Growth: 8.83%

Note: Constant exchange rate of US$ 1 = INR 66.15 has been used, which is the closing exchange rate as on December 31, 2015

(1) Revenue, EBITDA, Operating Free Cash Flow and AFFO are excluding Other Income
(2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers
(3) Operating Free Cash Flow calculated as EBITDA – Capex; Capex is defined as the additions to the Tangible Assets during the period
(4) Adjusted Fund from operations, AFFO is calculated as EBITDA – Maintenance Capex
Bharti Infratel has institutionalized ‘GreenTowers P7’ programme, aimed at minimizing dependency on diesel consumption and thereby, reducing the carbon footprint.

The ‘GreenTowers P7’ programme is based on seven innovative ideas deploying cleaner energy technologies.

We have adopted a three-pronged strategy to run this programme:

1. **Solar Installations and Diesel Free Towers**
   - Close to 3,050 solar powered towers with installed capacity of over 11 MW
   - Over 29,500 towers across the network are diesel-free towers

2. **Improving Energy Efficiency of Towers**
   - Implemented hybrid battery bank solutions in towers across the country
   - Installed variable speed diesel generator (DG) sets in various sites

3. **Reduction of Power Consumption via Free Cooling Units (FCU)**
   - FCUs utilize the outside ambient air for cooling the shelter
# Experienced Management Team

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Joined Bharti Infratel</th>
<th>Work Experience</th>
<th>Other Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Akhil Gupta</td>
<td>Chairman</td>
<td>March 2008</td>
<td>30 years</td>
<td>Certified Chartered Accountant and fellow member of ICAI. Completed an advanced management program at Harvard Business School. Has received various awards including ‘CEO of the Year’ at the National Telecom Awards 2012, and the ‘CA Business Achiever Award’ at the ICAI Awards 2008.</td>
</tr>
<tr>
<td>Devender Singh Rawat</td>
<td>Managing Director &amp; CEO</td>
<td>July 2010</td>
<td>26 years</td>
<td>Work experience of 26 years. Certified Chartered Accountant, certified Cost and Works Accountant and Certified Company Secretary.</td>
</tr>
<tr>
<td>Pankaj Miglani</td>
<td>Chief Financial Officer</td>
<td>August 2011</td>
<td>21 years</td>
<td>Work experience of 21 years. Chartered Accountant, certified Cost and Works Accountant and Certified Company Secretary.</td>
</tr>
<tr>
<td>Biswajit Patnaik</td>
<td>Chief Sales and Marketing Officer</td>
<td>October 2008</td>
<td>21 years</td>
<td>Work experience of 21 years. Bachelors Degree from Behrampur Univ. &amp; Diploma in Sales &amp; Marketing Management from National Institute of Sales.</td>
</tr>
<tr>
<td>Dhananjay Joshi</td>
<td>Chief Operations Officer</td>
<td>February 2014</td>
<td>28 years</td>
<td>Bachelors Degree in Electronics &amp; telecommunications Engineering from Mysore University (India).</td>
</tr>
</tbody>
</table>

The top management has an average experience of over 20 years in various sectors including telecom.
## Awards and Recognition

**Best Employer Award 2015**
- Aon Hewitt released the list and Bharti Infratel is one of the 11 best Employers in India, also received a special category award for "Commitment to Engagement"

**National Quality Excellence Award 2015**
- World Quality Congress conferred this Award for Best Business Process Excellence Program and Lean Six Sigma Program

**Top Risk Management Award 2015**
- ICICI Lombard & CNBC TV18 conferred upon Bharti Infratel the Award under Infrastructure Category

**Global Business Excellence Award-2014**
- Bharti Infratel has been conferred with ‘Global Business Excellence Award’ for Outstanding Business category.

**Green Mobile Award 2011**
- Bharti Infratel bagged the award at the GSMA Annual Global Mobile Awards which is one of the most prestigious awards in the industry.

## Corporate Responsibility

1. **Green Towers Program**
   - GreenTowers P7 program
   - Comprehensive energy management plan
   - Aimed at using alternative, renewable and energy efficient technologies
   - "Go Green" Initiative

2. **Provide free children education in rural India through Satya Bharti School Program**

3. **Sanitation initiatives in partnership with Bharti Foundation as part of ‘Clean India Campaign’**

4. **Provide relief material to disaster hit families in J&K and contribution to PM’s Relief Fund**
Company Strategy

Promote Tower Sharing

Organic Growth and Acquisition Opportunities

Capitalize on the Rollout of New Technologies and Data Services

Achieving Cost Efficiencies Across Tower Portfolios

Increasing Revenue and Capital Productivity
Investment Thesis

- Demonstrated Operational and Financial Performance
- Insulated from Major Concerns - $-Re, Leverage, Import Dependence
- Operator Agnostic way to benefit from Data Growth
- Experienced Management Team
- Regulatory Environment Favorable
- High Standards of Corporate Governance
- Continuing Voice led Growth
Bharti Infratel Overview

Public includes the PE as well as IPO investors

As at December 31, 2015; No. of towers for Bharti Infratel is consolidated including 42% stake in Indus Towers

Ranking as per India revenue market share for the quarter ended September 30, 2015 (Source: TRAI)

Based on tower count (Source: Deloitte); Bharti Infratel is #2 tower company including proportionate towers based on 42% economic interest in Indus; Bharti Infratel standalone has 38,206 towers as of December 31, 2015

Together with Indus Towers, Bharti Infratel is a leading tower company in India

(1) Public includes the PE as well as IPO investors
(2) As at December 31, 2015; No. of towers for Bharti Infratel is consolidated including 42% stake in Indus Towers
(3) Ranking as per India revenue market share for the quarter ended September 30, 2015 (Source: TRAI)
(4) Based on tower count (Source: Deloitte); Bharti Infratel is #2 tower company including proportionate towers based on 42% economic interest in Indus; Bharti Infratel standalone has 38,206 towers as of December 31, 2015
Impact of Data Growth on Tower Industry

- Expansion of 3G / 4G Networks by Operators will necessitate demand for towers
- Propagation on higher frequency band weaker
  - Data usage to drive co-location growth
  - 3G/4G only sites to drive tower demand

**Propagation effects in different bands**

<table>
<thead>
<tr>
<th>Tower Multiplier when Switching Frequencies</th>
<th>New Frequency Band</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>900 MHz</td>
</tr>
<tr>
<td>900 MHz</td>
<td>1.0x</td>
</tr>
<tr>
<td>1800 MHz</td>
<td>1.0x</td>
</tr>
<tr>
<td>2100 MHz</td>
<td>1.0x</td>
</tr>
<tr>
<td>2300 MHz</td>
<td>1.0x</td>
</tr>
<tr>
<td>2600 MHz</td>
<td>1.0x</td>
</tr>
</tbody>
</table>

Source: Analysys Mason

All operators are customers of Bharti Infratel ~ Operator Agnostic Exposure to Secular Data Growth
The Cabinet Committee on Infrastructure has included “Telecommunication towers” as an infrastructure sub-sector in the master list.

<table>
<thead>
<tr>
<th>Potential Benefits</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accelerated depreciation</td>
<td>Encourages further investments in expanding the telecom infrastructure to rural areas</td>
</tr>
<tr>
<td>Higher ECB limit</td>
<td>Infrastructure status raises the limit of external commercial borrowing (ECB).</td>
</tr>
<tr>
<td>Eligible for viability gap funding (VGF)</td>
<td>Public Private Partnership (PPP) expected to infuse fresh funds</td>
</tr>
</tbody>
</table>
| Lower import duties and certain excise exemption | ■ Levy the lowest import duties  
 ■ Exemption of excise duties would boost local manufacturing and thereby, reducing the cost |
| Lower lending rates                        | ■ Leads to extension in bank loan repayment period  
 ■ Interest rates would settle lower |
| Tax holiday                                | ■ Tax holiday under section 80IA of the Income Tax Act, 1961  
 ■ Tax incentives will play a significant role in attracting private sector investments. |

DoT has issued guidelines for installation of Mobile Towers – Bringing Standardization.