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<table>
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<tr>
<th>Section</th>
<th>Description</th>
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<td>Company Overview</td>
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<td>Industry Overview</td>
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<td>Business Model Strengths</td>
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<tr>
<td>In Summary</td>
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</table>
Company Overview
Bharti Infratel – Who We Are?

- A Leading Tower Infrastructure Operator
- Pan India Presence across all 22 Telecommunications Circles
- Indus Towers – JV between Bharti Infratel, Vodafone and Aditya Birla Telecom
- Top 3 Operators – Anchor Customers & Relationships with all other Operators
- Marquee promoter and investors
Performance at a Glance

- **85,892 towers and 182,294 co-locations**
  - 37,196 towers of Bharti Infratel and 48,696 towers from 42% stake in Indus

- FY15 Consolidated Revenue of **US$1,867m**
- Q4 FY15 Consolidated Revenue of **US$471m**

- FY15 Consolidated EBITDA of **US$802m** and Q4 FY15 Consolidated EBITDA of **US$213m**
- FY15 EBITDA Margin of **42.9%** and Q4 FY15 EBITDA Margin of **45.1%**

- FY15 Profit after Tax of **US$319m** and Q4 FY15 Profit after Tax of **US$89m**
- FY15 Profit Margin of **17.1%** and Q4 FY15 Profit Margin of **18.9%**

- Q4 FY15 Net Cash of US$437m

- FY15 Consolidated Operating free cash flow of **US$447m** and Q4 FY15 consolidated Operating free cash flow of **US$119m**

*Exchange Rate Used: US$1 = 62.5 as on 31st March, 2015*

**Note:** Financials for Bharti Infratel for year ending March 31, 2015 and quarter ending March 31, 2015

1) As of March 31, 2015
2) Includes pass through costs
3) EBITDA for Bharti Infratel has been calculated excluding Other Income
4) Profit margin calculated as PAT divided by Rental Revenue & pass through costs
5) Calculated as EBITDA less Capex adjusted for RE and LRE

---

**Market share in terms of installed tower base, FY12**

- **Indus** 29.0%
- **Bharti Infratel (standalone)** 8.8%
- **Viom** 11.2%
- **GTL Infra** 6.6%
- **Others** 10.6%
- **BSNL/MTNL** 18.4%
- **RTIL** 13.3%

**Total no. of towers = 376,000**

---

**Market share in terms of co-locations, FY12**

- **Indus, 33.1%**
- **Bharti Infratel (standalone) 9.5%**
- **Viom** 15.6%
- **GTL Infra** 6.6%
- **RTIL** 14.4%
- **BSNL/MTNL** 10.8%
- **Others** 10.0%

**Total co-locations BTS = 640,000**

*Source for Market Share: Analysys Mason, March 2012*
Opportunities for voice growth in rural areas given rural penetration of 46.56% \(^1\)

3G/4G services to drive data consumption

Given inadequate wire-line infrastructure, wireless services expected to cater to new demand

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Pan India presence

- Opportunities for voice growth in rural areas given rural penetration of 46.56% \(^1\)
- 3G/4G services to drive data consumption
- Given inadequate wire-line infrastructure, wireless services expected to cater to new demand

---

In the computation of wireless teledensity, following assumptions have been made:
A. Since only UP state teledensity was available, it was assumed to be the same between UP(E) and UP(W); B. Since teledensity was reported for West Bengal including Kolkata, the same teledensity was assumed for both circles; C. Since teledensity was reported for Maharashtra including Mumbai, the same teledensity was assumed for both circles; D. Delhi includes Ghaziabad, Noida, Gurgaon and Faridabad; E. Operator refers to wireless operators providing service as of 31 Mar 2012; F. No. of SIMs refers to wireless subscribers

---

<table>
<thead>
<tr>
<th>Bharti Infratel Circles</th>
<th>Indus Towers Circles</th>
<th>Overlapping Circles</th>
</tr>
</thead>
<tbody>
<tr>
<td>No of Circles</td>
<td>7</td>
<td>11</td>
</tr>
<tr>
<td>No. of Operators (^2)</td>
<td>6 - 10</td>
<td>8 - 10</td>
</tr>
<tr>
<td>No. of Subs. (m) (^2)</td>
<td>199.4</td>
<td>550.9</td>
</tr>
<tr>
<td>Teledensity (%) (^2)</td>
<td>70.5%</td>
<td>105.7%</td>
</tr>
</tbody>
</table>

\(^1\) Source: Wireless Penetration as per TRAI as of Feb 28, 2015
\(^2\) Source: TRAI as of Feb 28, 2015
Industry Overview
The Indian market is dominated by the top 3 operators: BIL’s Anchor Tenants

- **Bharti Airtel**: 31.0%
- **Vodafone**: 23.4%
- **Idea Cellular**: 17.5%
- **TTSL**: 7.2%
- **BSNL+MTNL**: 5.6%
- **Aircel**: 5.6%
- **Rcom**: 6.2%
- **Others**: 3.5%

**Anchor tenants : 71.9% RMS**

Non-discriminatory nature

RoFRs from Anchor Operators

All operators are customers

Source: (1) TRAI, for the quarter ended Dec 31, 2014; Others includes Loop Mobile, Videocon, HFCL, Uninor and Sistema Shyam
Data Revolution Unfolding

- Favorable demographics – Median Age of India’s population ~26 years
- Broadband penetration ~1%¹
- Urban Internet penetration ~6%²

India added 27.1 m users to overtake Japan as the world’s third largest internet population during Q4 FY14

Wireless: Preferred access for Data: Users grew more than 23 times in last 4 years

Number of Mobile Internet Users by IMRB³ (m)

<table>
<thead>
<tr>
<th>Year</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015E</th>
</tr>
</thead>
<tbody>
<tr>
<td>Users</td>
<td>36</td>
<td>47</td>
<td>93</td>
<td>173</td>
<td>213</td>
</tr>
</tbody>
</table>

Data Subscribers: COAI Estimates⁴ (m)

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Users</td>
<td>12</td>
<td>47</td>
<td>92</td>
<td>143</td>
<td>197</td>
<td>249</td>
<td>450</td>
</tr>
</tbody>
</table>

Source:
(1) TRAI Consultation Paper
(2): TRAI Report
(3) IMRB estimates
(4) Cellular Operators Association of India Estimates
Continuing Voice Led Growth

- Growth opportunities remain in rural and semi urban voice market
- Rural penetration still ~ 46% - significant headroom
- Both coverage and capacity requirements to fuel tower and co-location demand
- Lower ARPUs further necessitate sharing for ensuring operational efficiency

Wireless Base continues to rise – while MOU / Sub has held steady

MOU/month/Sub\(^1\) (minutes)

<table>
<thead>
<tr>
<th>Year</th>
<th>MOU/month/Sub (minutes)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>368</td>
</tr>
<tr>
<td>2007</td>
<td>464</td>
</tr>
<tr>
<td>2008</td>
<td>496</td>
</tr>
<tr>
<td>2009</td>
<td>411</td>
</tr>
<tr>
<td>2010</td>
<td>360</td>
</tr>
<tr>
<td>2011</td>
<td>332</td>
</tr>
<tr>
<td>2012</td>
<td>359</td>
</tr>
<tr>
<td>2013</td>
<td>379</td>
</tr>
<tr>
<td>2014</td>
<td>389</td>
</tr>
</tbody>
</table>

Source: (1) COAI Estimates
Increasing Operator Focus on Data

An operator agnostic business model, superior network footprint and service quality standards allow Bharti Infratel to capitalize on the growth in the data market.

###Operator Investment in Licenses

- 3G/4G auctions held since 2010 led to significant investments of nearly $50bn by telecom operators.

<table>
<thead>
<tr>
<th></th>
<th>June 2010(1)</th>
<th>Feb 2014(6)</th>
<th>March 2015(2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Investment; USD, Bn</td>
<td>20.1</td>
<td>10</td>
<td>17.6</td>
</tr>
</tbody>
</table>

- Most of this spectrum has been acquired for fresh data networks rollout.
- Airtel has implemented 4G data in more than 20 cities in India, Idea Cellular has reported a 42% y-o-y (as of Q4 FY15) growth in 3G cell sites, both clear indications of intent of telecom operators to spend on developing their data networks.

###Investments by Anchor Operators

<table>
<thead>
<tr>
<th></th>
<th>3G Circles</th>
<th>4G Circles</th>
<th>Data Capability</th>
</tr>
</thead>
<tbody>
<tr>
<td>airtel</td>
<td>21</td>
<td>14</td>
<td>22 of 22</td>
</tr>
<tr>
<td>vodafone</td>
<td>16</td>
<td>6</td>
<td>16 of 22</td>
</tr>
<tr>
<td>idea</td>
<td>13</td>
<td>10</td>
<td>17 of 22</td>
</tr>
</tbody>
</table>

###Findings from NSN MBIT Index

74% growth in mobile data traffic in India between Dec’13 & Dec’14

3G grew threefold & clocked a 114% growth while 2G grew by 41%

3G users consume 3.1 times more data than 2G users

Smartphones generate half of all mobile data in India

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(1) Source: Press Information Bureau, Government of India- Data converted at US$=INR 52.78
(2) Source: Department of Telecom, Government of India- Data converted at US$=INR 62.5
(3) NSN MBIT Index 2015
(4) Based on Operator reported numbers (Airtel and Idea).
(5) 3G on either 900 or 2100 and 4G services through 1800 or 2300 MHz spectrum; Data Capability is calculated in the circles where either 3G or 4G spectrum is available.
(6) Source: Department of Telecom, Government of India- Data converted at US$=INR 61.85
Growing Smartphone Penetration

The India smartphone market grew by 13% (on a y-o-y basis) in Q4 2014, with a total volume of 22.5m shipped.

Price points to bring penetration higher– smartphone penetration to increase to 60% by 2017.

India to become the third largest smartphone market by 2017.

Source: International Data Center Forecasts, the data is for Calendar Year.
Data Growth Forecasts

Growth in Data Volumes Could Lead to Significant Upside

- Decreasing smartphone prices, availability of affordable data plans will lead to growth in data users by 42%

- Increased 3G/4G users will lead to exponential growth in total data consumption

- 3G data demand expected to increase at a CAGR of 104% to 1,427m GBs/year in FY2017, from an estimated 20m GBs/year currently

- CAGR: 42.3%

- CAGR: 52.8%

Source: Analysys Mason
### Phases of Data led Tower Revenue Growth

- **STAGE 1**: Loading all the existing 100 sites with 3G BTS → Loading Revenue for Tower Company

- **STAGE 2**: Plugging Coverage Gaps by using the available 35 in the system → New Tenancy to the Tower Company

- **STAGE 3**: Full Coverage by ordering additional 15 sites to Tower Co. → New Site Build for Tower Co.

- **STAGE 4**: Capacity Site Addition → New Tenancy and Site Build for Tower Co.

- **Airtel has 100 sites in Delhi Circle (900 + 1800 Mhz) for 2G coverage**

- **Due to Propagation effect, Airtel will need 150 sites on 2100 MHz for 3G**

- **Total Towers available with Indus in Delhi - 135**

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- Indicative numbers and Coverage Ratios
- Please refer to slide 34 for the Analysys Mason table on Propagation effect of frequencies
Business Model Strengths
Business Model Strengths

1. A Leading Tower Infrastructure Operator
2. Visibility of Future Revenues Through Long Term Contracts
3. Demonstrated Operational and Financial Performance
4. Implementation of Green Initiatives
5. Experienced Management
**A Leading Global Tower Infrastructure Operator**

### Indian Tower Companies\(^{(1)}\)

<table>
<thead>
<tr>
<th>Company</th>
<th>Towers (000s)</th>
<th>Sharing Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bharti Infratel</td>
<td>86</td>
<td>2.11(^{(2)})</td>
</tr>
<tr>
<td>Bharti Infratel + 42% equity interest in Indus</td>
<td>67</td>
<td></td>
</tr>
<tr>
<td>Reliance</td>
<td>69</td>
<td>1.00</td>
</tr>
<tr>
<td>Viom Networks</td>
<td>43</td>
<td>1.84</td>
</tr>
<tr>
<td>G co-location</td>
<td>42</td>
<td>2.38</td>
</tr>
<tr>
<td>G co-location</td>
<td>27</td>
<td>1.45</td>
</tr>
<tr>
<td>BSNL</td>
<td>67</td>
<td>1.9</td>
</tr>
<tr>
<td>MTNL</td>
<td>41</td>
<td>2.4</td>
</tr>
<tr>
<td>Others</td>
<td>20</td>
<td>1.9</td>
</tr>
<tr>
<td>Other Indian tower</td>
<td>11</td>
<td>1.7</td>
</tr>
<tr>
<td>Reliance and GTL</td>
<td>10</td>
<td>0.9</td>
</tr>
</tbody>
</table>

### Global Listed Tower Companies\(^{(1)}\)

<table>
<thead>
<tr>
<th>Company</th>
<th>Towers (000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CCI</td>
<td>18</td>
</tr>
<tr>
<td>SBA</td>
<td>42</td>
</tr>
<tr>
<td>ATC</td>
<td>19</td>
</tr>
<tr>
<td>TBIG</td>
<td>14</td>
</tr>
<tr>
<td>Others</td>
<td>10</td>
</tr>
</tbody>
</table>

Source: Analysys Mason, Company reports
Note: BSNL includes MTNL’s towers
Source: Analysys Mason, SEC filings, Annual reports; For CCI, AMT and SBA data corresponds to year ended December 2013; For Bharti Infratel, data corresponds to Dec 31, 2014, For other Indian tower companies data corresponds to March 31, 2012, For Reliance and GTL data is as per Annual Reports on March 31, 2014
1. Bharti Infratel and Indus tower and co-locations as at March 31, 2015; Sharing factor for Bharti Infratel standalone and Indus combined
2. Combined sharing factor for Bharti Infratel including 42% stake in Indus. Unconsolidated co-locations for Bharti Infratel is 2.03 and for Indus is 2.17, data as of March 31, 2015
# Long Term Contracts with Visibility of Future Growth

## Key Features of Master Service Agreements (MSAs)

<table>
<thead>
<tr>
<th>Tenor</th>
<th>Long term (10 to 15 years) with built in escalations (2.5% p.a)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Termination Penalty</td>
<td>Significant exit penalties</td>
</tr>
</tbody>
</table>

### Rentals

- **Base Rental**
  - A base rental rate is applicable, based on the following factors:
    - Total number of service providers at the site
    - Ground Based Tower or Roof Top Tower
- **Premium**
  - A variety of premiums can be levied
    - Rental premium
    - Strategic premium
    - Active infrastructure charges
    - Contract term

### Fuel Cost

- Energy costs (electricity and fuel charges) are treated as pass through in two ways:
  - As per the amounts incurred
  - Based on a rate card per circle

### Service Agreement

- Specifies service levels applicable
- Site access service level sets out time period within which the service provider is to be provided access to the site

---

**Weighted Average Life of Contracts is 6.04 years;**
**Contracted Revenues of US$7.7bn (as of Q4 FY15 exit)**
### Business Model Unique to India

#### Key Features of Master Service Agreements unique to India unlike US Tower Cos

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Key Feature</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disarming The Operators</td>
<td>• It is not economically rewarding for the operators to build new towers themselves</td>
<td>No Operator in India is building towers on their own now</td>
</tr>
</tbody>
</table>
| Create Natural Entry Barrier | • Sliding scale of rent  
• Sharing Energy Cost | It is economically unviable to erect a new tower at a location where a tower is already present |
| Volume vs. Value | • By sharing minimal value gain the model has ensured huge volume of towers, virtually entirely built in the Tower Cos | • Have over 153k towers and >329k tenancies vs. having <30k towers, if there was no growth participation  
• Gives tower company a huge volume play going forward |

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2 of 36
Demonstrated Operational and Financial Performance

Stable tower growth...

CAGR: 3.0%

FY 2010: 73,921
FY 2011: 78,442
FY 2012: 79,064
FY 2013: 82,083
FY 2014: 83,368
FY 2015: 85,892

...coupled with an increase in co-locations

CAGR: 7.9%

FY 2010: 124,819
FY 2011: 142,086
FY 2012: 149,908
FY 2013: 156,608
FY 2014: 167,202
FY 2015: 182,294

FY refers to fiscal year ending March 31
(1) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers

Average Sharing Factor
### Demonstrated Operational and Financial Performance

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Revenues (US$m)</th>
<th>EBITDA (US$m)</th>
<th>EBITDA Margin (%)</th>
<th>Y-o-Y Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2010</td>
<td>1121</td>
<td>564</td>
<td>33.0</td>
<td>56.1</td>
</tr>
<tr>
<td>FY 2011</td>
<td>1360</td>
<td>610</td>
<td>37.1</td>
<td>36.6</td>
</tr>
<tr>
<td>FY 2012</td>
<td>1512</td>
<td>706</td>
<td>37.3</td>
<td>53.3</td>
</tr>
<tr>
<td>FY 2013</td>
<td>1636</td>
<td>407</td>
<td>24.8</td>
<td>24.8</td>
</tr>
<tr>
<td>FY 2014</td>
<td>1732</td>
<td>429</td>
<td>24.8</td>
<td>24.8</td>
</tr>
<tr>
<td>FY 2015</td>
<td>1867</td>
<td>43%</td>
<td>24.8</td>
<td>24.8</td>
</tr>
</tbody>
</table>

**Note:**
- Constant exchange rate of US$ 1 = INR 62.5 as on 31st March 2015 has been used.
- (1) Revenue, EBITDA and Operating Free Cash Flow are excluding Other Income.
- (2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers.
- (3) Only consolidated Rental revenues considered for calculation; excludes pass through costs like energy costs and Other Income.
- (4) EBITDA for Bharti Infratel has been calculated using revenue less pass through costs and excluding Other Income.
- (5) Operating Free Cash Flow calculated as EBITDA – Capex; Capex is defined as the additions to the Tangible Assets during the period.

### Strong Operating Leverage

Indexed to 100

- EBITDA Margin:
  - FY 2010: 100
  - FY 2011: 125
  - FY 2012: 150
  - FY 2013: 175
  - FY 2014: 200
  - FY 2015: 225

- CAGR: 16.0%

- Y-o-Y Growth:
  - FY 2011: 56.5%
  - FY 2012: 10.7%
  - FY 2013: 7.9%
  - FY 2014: 3.0%
  - FY 2015: 1.0%

- Sources: Towers, Co-locations, Revenue, EBITDA, OCF
Focus on Delivering Shareholder Value

Bharti Infratel is focused on delivering return to its shareholders through multi-pronged strategy

Pursuit of viable value accretive inorganic growth

- Bharti Infratel is focused on identifying opportunities for inorganic growth that are value accretive and feasible
- Bharti Infratel will consider opportunities for tower portfolio acquisitions in Bangladesh and Sri Lanka and from domestic telecom operators

Leverage Diversified Customer Base to Capitalize on Data Growth

- Bharti Infratel stands to benefit from a pick of data growth across the industry, diversification of customer base allows Bharti Infratel to benefit from data growth in the Indian telecom sector, no matter which operator achieves dominance

Robust Dividend Policy - Total Payout Ratio of 92% in FY15*

- Aim to balance growth capital needs and distribution to shareholders
- Target payout to be higher of –
  - 100% Dividends received from Indus, or 60-80% of Bharti Infratel PAT (excluding DDT)

<table>
<thead>
<tr>
<th></th>
<th>FY13(1)</th>
<th>FY14(2)</th>
<th>FY15(3)</th>
<th>FY15(4)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Special</td>
<td>Interim</td>
<td>Final</td>
<td>Final</td>
</tr>
<tr>
<td>Total Dividend(US$m)</td>
<td>56</td>
<td>37</td>
<td>122</td>
<td>161</td>
</tr>
<tr>
<td>Dividend (Rs per share)</td>
<td>1.5</td>
<td>1.0</td>
<td>3.0</td>
<td>4.4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Final</th>
<th>Interim</th>
<th>Final</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dividend (Rs per share)</td>
<td>4.5</td>
<td>6.5</td>
<td></td>
</tr>
</tbody>
</table>

Note:
* Including Dividend Distribution Tax
(1) Constant exchange rate of US$ 1 = INR 54.43 has been used
(2) Constant exchange rate of US$ 1 = INR 60.59 has been used
(3) Constant exchange rate of US$1 = INR 60.09 has been used
(4) Constant exchange rate of US$1 = INR 62.5 has been used
(5) Subject to adequate liquidity for planned business activities and capital expenditure and other uses including debt servicing requirements, acquisitions and ensuring an acceptable credit rating

Explore Opportunities to Return Cash to Shareholders

- Aim to increase liquidity of the stock in the market
- Aside from its dividend policy, the company is considering various opportunities to return excess cash to shareholders, subject to clarifications on company law
Note: Constant Exchange rate of US$ 1 = INR 62.5 has been used which is closing rate as on March 31, 2015.
(1) Revenue and EBITDA are excluding Other Income
(2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers
Quarterly Performance Reposed Significant Growth

Note: Constant exchange rate of US$ 1 = INR 62.5 has been used, which is the closing exchange rate as on March 31, 2015

(1) Revenue, EBITDA, Operating Free Cash Flow and AFFO are excluding Other Income
(2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers
(3) Operating Free Cash Flow calculated as EBITDA – Capex; Capex is defined as the additions to the Tangible Assets during the period
(4) Adjusted Fund from operations, AFFO is calculated as EBITDA – Maintenance Capex
Bharti Infratel has institutionalized ‘GreenTowers P7’ programme, aimed at minimizing dependency on diesel consumption and thereby, reducing the carbon footprint.

The ‘GreenTowers P7’ programme is based on seven innovative ideas deploying cleaner energy technologies.

We have adopted a three-pronged strategy to run this programme:

1. **Solar Installations and Diesel Free Towers**
   - Over 2,800 solar powered towers with installed capacity of ~10 MW
   - Over 26,500 towers across the network are diesel-free tower

2. **Improving Energy Efficiency of Towers**
   - Implemented hybrid battery bank solutions in towers across the country
   - Installed variable speed diesel generator (DG) sets in various sites

3. **Reduction of Power Consumption via Free Cooling Units (FCU)**
   - FCUs utilize the outside ambient air for cooling the shelter
### Experienced Management Team

#### Akhil Gupta
*Chairman*
- Joined Bharti Infratel in March 2008 as Director
- Work experience of 29 years
- Certified Chartered Accountant and fellow member of ICAI. Completed an advanced management program at Harvard Business School.
- Has received various awards including ‘CEO of the Year’ at the National Telecom Awards 2012, and the ‘CA Business Achiever Award’ at the ICAI Awards 2008

#### Devender Singh Rawat
*Managing Director & CEO*
- Joined Bharti Infratel in July 2010 as Chief Executive Officer
- Work experience of 25 years
- B.E. (Electronics & Communication)

#### Pankaj Miglani
*Chief Financial Officer*
- Joined Bharti Infratel in August 2011 as Chief Financial Officer
- Work experience of 19 years
- Chartered Accountant, certified Cost and Works Accountant and Certified Company Secretary

#### Biswajit Patnaik
*Chief Sales and Marketing Officer*
- Joined Bharti Infratel in October 2008 as Chief Sales & Marketing Officer
- Work experience of 21 years
- Bachelors Degree from Behrampur Univ. & Diploma in Sales & Marketing Management from National Institute of Sales

#### Dhananjay Joshi
*Chief Operations Officer*
- Joined Bharti Infratel in February 2014
- Work experience of 27 years
- Bachelors Degree in Electronics & telecommunications Engineering from Mysore University (India)

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*The top management has an average experience of over 20 years in various sectors including telecom*
CSR, Awards and Recognition

Awards and Recognition

Best Employer Award 2015
- Aon Hewitt released the list and Bharti Infratel is one of the 11 best Employers in India, also received a special category award for "Commitment to Engagement"

National Quality Excellence Award 2015
- World Quality Congress conferred this award for Best Business Process Excellence Program and Lean Six Sigma Program

Top Infrastructure Company Award 2014
- D&B conferred upon Bharti Infratel the Award under Telecom Infrastructure Category

Global Business Excellence Award-2014
- Bharti Infratel has been conferred with ‘Global Business Excellence Award’ for Outstanding Business category.

Green Mobile Award 2011
- Bharti Infratel bagged the award at the GSMA Annual Global Mobile Awards which is one of the most prestigious awards in the industry.

Corporate Responsibility

1) Green Towers Program
   - GreenTowers P7 program
   - Comprehensive energy management plan
   - Aimed at using alternative, renewable and energy efficient technologies
   - “Go Green” Initiative

2) Provide free children education in rural India through Satya Bharti School Program

3) Sanitation initiatives in partnership with Bharti Foundation as part of ‘Clean India Campaign’

4) Provide relief material to disaster hit families in J&K through Oxfam India and contribution to PM’s Relief Fund
Company Strategy

Promote Tower Sharing

- Organic Growth and Acquisition Opportunities
- Capitalize on the Rollout of New Technologies and Data Services
- Achieving Cost Efficiencies Across Tower Portfolios
- Increasing Revenue and Capital Productivity
Investment Thesis

- Demonstrated Operational and Financial Performance
- Insulated from Major Concerns - $-Re, Leverage, Import Dependence
- Continuing Voice led Growth
- Operator Agnostic way to benefit from Data Growth
- Experienced Management Team
- Regulatory Environment Favorable
- High Standards of Corporate Governance
Bharti Infratel Overview

As at March 31, 2015; No. of towers for Bharti Infratel is consolidated including 42% stake in Indus Towers

Ranking as per India revenue market share for the quarter ended Dec 31, 2014 (Source: TRAI)

Based on tower count (Source: Analysys Mason); Bharti Infratel is #2 tower company including proportionate towers based on 42% economic interest in Indus; Bharti Infratel standalone has 37,196 towers as of March 2015

Together with Indus Towers, Bharti Infratel is a leading tower company in India

(1) Public includes the PE as well as IPO investors
(2) As at March 31, 2015; No. of towers for Bharti Infratel is consolidated including 42% stake in Indus Towers
(3) As at March 31, 2015
(4) Ranking as per India revenue market share for the quarter ended Dec 31, 2014 (Source: TRAI)
(5) Based on tower count (Source: Analysys Mason); Bharti Infratel is #2 tower company including proportionate towers based on 42% economic interest in Indus; Bharti Infratel standalone has 37,196 towers as of March 2015
Impact of Data Growth on Tower Industry

- Expansion of 3G / 4G Networks by Operators will necessitate demand for towers
- Propagation on higher frequency band weaker
  - Data usage to drive co-location growth
  - 3G/4G only sites to drive tower demand

**Propagation effects in different bands**

<table>
<thead>
<tr>
<th>Base Frequency Band</th>
<th>900 MHz</th>
<th>1800 MHz</th>
<th>2100 MHz</th>
<th>2300 MHz</th>
<th>2600 MHz</th>
</tr>
</thead>
<tbody>
<tr>
<td>900 MHz</td>
<td>1.0x</td>
<td>1.6x</td>
<td>1.9x</td>
<td>3.2x</td>
<td>3.7x</td>
</tr>
<tr>
<td>1800 MHz</td>
<td></td>
<td>1.0x</td>
<td>1.2x</td>
<td>2.0x</td>
<td>2.3x</td>
</tr>
<tr>
<td>2100 MHz</td>
<td></td>
<td></td>
<td>1.0x</td>
<td>1.7x</td>
<td>2.0x</td>
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<tr>
<td>2300 MHz</td>
<td></td>
<td></td>
<td></td>
<td>1.0x</td>
<td>1.1x</td>
</tr>
<tr>
<td>2600 MHz</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1.0x</td>
</tr>
</tbody>
</table>

*All operators are customers of Bharti Infratel ~ Operator Agnostic Exposure to Secular Data Growth*

*Source: Analysys Mason*
## Potential Benefits

<table>
<thead>
<tr>
<th>Potential Benefits</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accelerated depreciation</td>
<td>Encourages further investments in expanding the telecom infrastructure to rural areas</td>
</tr>
<tr>
<td>Higher ECB limit</td>
<td>Infrastructure status raises the limit of external commercial borrowing (ECB).</td>
</tr>
<tr>
<td>Eligible for viability gap funding (VGF)</td>
<td>Public Private Partnership (PPP) expected to infuse fresh funds</td>
</tr>
</tbody>
</table>
| Lower import duties and certain excise exemption       | - Levy the lowest import duties  
- Exemption of excise duties would boost local manufacturing and thereby, reducing the cost |
| Lower lending rates                                    | - Leads to extension in bank loan repayment period  
- Interest rates would settle lower                      |
| Tax holiday                                            | - Tax holiday under section 80IA of the Income Tax Act, 1961  
- Tax incentives will play a significant role in attracting private sector investments. |

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**DoT has issued guidelines for installation of Mobile Towers – Bringing Standardization**